UNITED STATES DISTRICT COURT FOR THE DISTRICT OF MASSACHUSETTS

ITV DIRECT, INC.,	
Plaintiff,	Civil Action No. 04-CV-10421-JLT
v.)	
HEALTHY SOLUTIONS, L.L.C., et al.,	
Defendants.	
CAPPSEALS, INC.,	
Plaintiff-in-Intervention,	
v.)	
HEALTHY SOLUTIONS, L.L.C., d/b/a DIRECT BUSINESS CONCEPTS; ITV DIRECT, INC., and DIRECT FULFILLMENT, LLC,	
Intervenor-Defendants.	
RELATED CASE:	
HEALTHY SOLUTIONS, LLC et al.	Civil Action No 04-10829-JLT
Plaintiffs,	
v.	
ITV DIRECT, Inc., et al.,	
Defendants.	

JOINT MOTION FOR ENTRY OF STIPULATED PROTECTIVE ORDER GOVERNING THE PRODUCTION AND EXCHANGE OF CONFIDENTIAL INFORMATION

Pursuant to Fed. R. Civ. P. 26(c), the parties to the above-captioned actions, plaintiff ITV Direct, Inc. and intervenor-defendant Direct Fulfillment, LLC (collectively, "ITV"), and defendants Healthy Solutions, LLC, Health Solutions, Inc., Alejandro Guerrero, Michael Howell,

and Greg Geremesz (collectively, the "Healthy Solutions Defendants"), and plaintiff-inintervention Cappseals, Inc. ("Cappseals") (collectively, the "Parties"), hereby move the Court to
enter the Stipulated Protective Order Governing the Production and Exchange of Confidential
Information, which has been executed by the Parties and is attached hereto as Exhibit 1. The
Parties believe that documents and other discovery containing confidential or proprietary
business or financial information may be sought and produced in this action, and therefore, have
agreed that the procedures outlined in Exhibit 1 will control the treatment of such information.

WHEREFORE the Parties to this action respectfully request that the Court enter the Stipulated Protective Order Governing the Production and Exchange of Confidential Information.

Respectfully submitted,

ITV DIRECT, INC. and DIRECT FULFILLMENT, LLC

HEALTHY SOLUTIONS, LLC, HEALTH SOLUTIONS, INC., ALEJANDRO GUERRERO, MICHAEL HOWELL, and GREG GEREMESZ,

By their attorney(s),

By their attorneys

/s/ Peter S. Brooks Peter S. Brooks, BBO #058980

Christopher F. Robertson, BBO #642094 Susan W. Gelwick, BBO #567115

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By their attorney(s),

/s/ Daniel J. Kelly
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Gadsby Hannah LLP
225 Franklin Street
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SO ORDERED:	

United States District Judge Joseph L. Tauro

Dated: August 10, 2004